

# rtc MERCHANDISING OPTIONS

Boost sales while maximizing operational efficiency.  
**DRIVING INCREASED PROFITS ON EVERY SHELF.**



## Increase Facings

Allows product to be merchandised vertically, increasing the number of food facings.



## Manage Inventory

Effectively manage inventory levels while keeping shelves looking fully stocked.



## Superior Presentation

Eliminates visual out of stocks, keeping product at the shelf edge 24/7.



## Simplify Rotations & Resets

Reduce the time to rotate product and easily cut-in or reset changes to the planogram in seconds.

## BEVERAGE MERCHANDISING

EcoTrac drives increased purchases through best-in-class presentation and unparalleled performance.



## Energize Sales

Single-serve beverages are continually pushed to the shelf edge, keeping product always available for sale.



861715001



## Maximize Labor

Store labor isn't needed to front-face product. Stock rotation is easier with spring-fed system.



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## 6-Year Warranty\*

Clear front won't break and the spring paddle pushes forward under normal retail conditions. If not, we'll replace them.



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