



DARK RIDE

IAAPA Brass Ring
Best New Product

AWARDS



TOP IMMERSIVE & INTERACTIVE EXPERIENCE

A rich, multi-sensory interactive attraction that uses cutting edge technology and special effects to ensure a superior guest experience. Group play, real-time 3D graphics and individual scoring system create unique, competitive dynamics and encourage repeat business.



“ Over 165,000 people paid to experience our 20 seats XD Dark Ride in our first full year of operation!
— John Alter
General Manager - 7D Experience

AMAZING ROI GENERATOR

Group play, individual scoring and renewable content also drive recurring traffic. As a result, the Dark Ride generates a strong ROI. The system’s scalability allows operators to tailor the attraction’s size based on anticipated attendance, space allocation and investment level.

3D STEREOSCOPIC GRAPHICS

INTERACTIVE

DYNAMIC MOTION SEATS

ELECTRIC ACTUATORS

WIND FX

LIGHT FX

UNREAL ENGINE TOP QUALITY FILMS

MULTIPLAYER COMPETITIVE GAMEPLAY